

Ecological transition in contemporary art
Bernardini Library - former Convitto Palmieri,
Piazzetta G. Carducci, Lecce, Italy
25/05/2023

09:30 – 10:00 Registration	
10:00 Start of the workshop	
10:00 - 10:10	Welcome speech
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Luigi De Luca - Director of Museum Sigismondo Castromediano; Stefano Zorzi - President of Pino Pascali Foundation <p><i>Institutional greetings and welcome by the Director of the Lecce Biblio-Museal Centre and by the President of the Pino Pascali Foundation. Brief description of the Castromediano Museum.</i></p>
Expected output	<ul style="list-style-type: none"> • <i>Participants will be informed about the upcoming museums' activities.</i>
10:10 – 10:20	The ecological transition in contemporary art
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Giuseppe Teofilo - Artistic Director of Pino Pascali Foundation <p><i>Brief presentation of the Monetplus project and introduction to the workshop</i></p>
Expected output	<ul style="list-style-type: none"> • <i>Participants will be more aware of the terminology "ecological transition", conveying and sharing with the participants the values of innovation, sustainability and attention to the environment, combining ethics and aesthetics.</i>
10:20 – 10:40	Ecology of the Mind
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Andrijana Popović - Lecturer of "Art Psychology of Creative and Communicative Processes" at UDG University of Podgorica (ME), Faculty of Design, Multimedia, Film and the Faculty of Psychology. <p><i>The changing context of the artist's nature with environmental nature through empathetic and participatory art.</i></p>
Expected output	<ul style="list-style-type: none"> • <i>The participants will understand better the caring for the environment accomplished by the artist through aesthetic and empathic involvement is an effective strategy for stimulating minds and attitudes to environmental conservation. Sustainable conduct as a personal and collective value, rethought in functional and human-friendly ways, becomes fundamental to the development of homeostatic capacities. Humanity, as Jeremy Rifkin states, can only bet on</i>

	<p><i>empathy to save itself from degradation and self-destruction. Thus, in looking at Art, we have confirmation of the need for a more extended paradigm that frames relationships in a space-time ecological perspective that includes every human and every living being.</i></p>
10:40 – 11:00	From reforestation to local development. The experience of the Sylva Foundation
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Eveyln De Simone (Post-doctoral researcher in Social and Community Psychology, professor of "Community psychology and territorial development" at the University of Salento; director of the Lecce branch of the Sylva Foundation) <p><i>Retracing the main stages in the development of the Sylva Foundation's activities, food for thought will be offered on the importance of carrying out multidimensional territorial regeneration activities.</i></p>
Expected output	<ul style="list-style-type: none"> • <i>Participants will be focused on the variables involved in local development processes and their interdependence relationship.</i>
11:00 – 11:15	The Olive Trees as cultural heritage and the territory protection
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Vito Carrieri - Agronomist and Major of Municipality of Polignano a Mare (Ba) <p><i>The example of Edward Burtynsky's exhibition and how art becomes a tool for direct communication of environmental issues.</i></p>
Expected output	<ul style="list-style-type: none"> • <i>The participants will get informed on the importance of proper communication as well as the importance of relying on science and not having false myths.</i>
11:15 – 12:15	From Pinocchio to MasterChef: The sentimental story of the world through wheat
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Antonio Pascale - Writer, journalist and inspector of the Ministry of Agriculture <p><i>Homage to Pino Pascali through an earthy investigative tool, as poor as the art that Pino Pascali produced.</i></p>
Expected output	<ul style="list-style-type: none"> • <i>The participants will familiarize with how the history of agriculture mirrors society. Final emotion assured. Suggestion and questions.</i>
12:15 – 13:15	Landscape architecture as performative practice. Contemporary experiences.
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Annalisa Metta - Author and Associate Professor at Roma Tre University Department of Architecture <p><i>An essential reconnaissance in some works of contemporary landscape architecture allows to verify that categories such as risk, perturbation, vulnerability, unexpected can become an opportunity for new regenerative ethical and expressive practices in a multi-specific landscape perspective.</i></p>
Expected output	<ul style="list-style-type: none"> • <i>A dialogue with participants on the themes proposed by the intervention, particularly the relationship between nature and design.</i>

13:15 – 14:00	Lunch
14:00 – 15:00	Museums and sustainability
14:00 – 14:30 Contents and inputs	<ul style="list-style-type: none"> • <i>Speaker: Michela Rota - Architect, PhD in Cultural Heritage</i> <i>Integrated museums for sustainability</i>
Expected output	<ul style="list-style-type: none"> • <i>Illustrate good museum practices for making places of culture stewards of sustainability</i>
14:30 – 15:00 Contents and inputs	<ul style="list-style-type: none"> • <i>Speaker: Massimiliano Siccardi - Digital Artist</i> <i>The new museums between digital culture and sustainability</i>
Expected output	<ul style="list-style-type: none"> • <i>The use of new technologies and immersive systems for a sustainable approach to artistic fruition</i>
15:00 – 17:00	Dialogue between art, science and nature
Contents and inputs	<ul style="list-style-type: none"> • <i>Speaker: Maia Anthea Marinelli – Artist</i> <i>The artist, who has always been committed to ecological impact, shows a keen sensitivity to the issues of climate and climate change.</i>
Expected output	<ul style="list-style-type: none"> • <i>Raising awareness of the issue through the medium of art and performance</i>
17:00 – 18:00	Discussion and wrap up
18:00 End of the workshop	