

APPROACHING ACCESSIBILITY IN MUSEUMS MANAGEMENT

How to develop inclusion strategies for target groups with special needs and disabilities.

ARATRO -Unimol, Campobasso, Italy

26/10/2023

09:00 – 09:30 Registration	
09:30 Start of the workshop	
09:30 - 09:45	Welcome speech
Contents and inputs	<ul style="list-style-type: none"> <i>Speaker: Prof. Lorenzo Canova - Director of ARATRO – Galleria Gino Marotta. Laboratorio d'arte contemporanea dell'Università degli Studi del Molise</i> <p><i>Institutional greetings and welcome.</i></p>
Expected output	<ul style="list-style-type: none"> <i>Participants will be informed about the upcoming museums' activities.</i>
09:45 – 10:00	Approaching accessibility in museums management
Contents and inputs	<ul style="list-style-type: none"> <i>Speaker: Prof. Piernicola Maria Di Iorio - Curator of ARATRO – Galleria Gino Marotta. Laboratorio d'arte contemporanea dell'Università degli Studi del Molise</i> <p><i>Brief presentation of the Monetplus project and introduction to the workshop</i></p>
Expected output	<ul style="list-style-type: none"> <i>Participants will be more aware of the APPROACHING ACCESSIBILITY IN MUSEUMS MANAGEMENT.</i>
10:00 – 11:45	Accessible cultures: strategies, methods and perspectives for an inclusive museum
Contents and inputs	<ul style="list-style-type: none"> <i>Speaker: Martina Fusaro, Specialist servizi educativi, Divulgazione e didattica, 24 Ore Cultura S.R.L., MUDEC - Museo delle Culture, Milano</i> <p><i>The educational services department of 24 Hours Culture, for Milan's Museum of Cultures (MUDEC)-which since its inception has been the quintessential place of exchange and the meeting of different intellectual, historical and artistic heritages-develops and promotes exhibitions and programs to the public, aimed at cultural and social inclusion and accessibility.</i></p>

<p>Expected output</p>	<ul style="list-style-type: none"> <i>The participants will understand what educational practices are put in place, and what perspectives are activated to make the museum a place of active community participation? Three case histories to illustrate the museum as "agora."</i>
<p>11:45 – 13:15</p>	<p><i>The Memory of Beauty</i> a project dedicated to patients with Alzheimer's Disease and provides a series of guided tours for patients and their carers (caregivers).</p>
<p>Contents and inputs</p>	<ul style="list-style-type: none"> <i>Speaker: Susanne Meurer, Art Historian Officer, Head of Historical Funds and Bioiconographic Archives. National Gallery of Modern and Contemporary Art, Rome.</i> <i>"The Memory of Beauty" is a project dedicated to patients with Alzheimer's Disease and provides a series of guided tours for patients and their caregivers (caregivers). Alzheimer's, the most widespread form of dementia, is an increasingly present disease in contemporary society. There are currently about 600,000 Alzheimer's patients in Italy, but the number is expected to double in the next 10 years. Art is also often able to affect long-term memory, stimulating new associations and ideas.</i>
<p>13:15 – 14:15</p>	<p>Lunch</p>
<p>14:15 – 15:45</p>	<p>Museums and sustainability</p>
<p>14:00 – 14:30 Contents and inputs</p>	<ul style="list-style-type: none"> <i>Speaker: Fabio Benedettucci, Sovrintendenza Capitolina Direzione Musei Civici Museo di Roma - Ufficio Gestione, Mostre e Prestiti. Roma</i> <i>The Museum for everyone.</i> <i>Experiences of the Capitoline Superintendency</i>
<p>Expected output</p>	<ul style="list-style-type: none"> <i>A journey among the initiatives that the Capitoline Superintendency has dedicated to accessibility within its museums in recent years</i>
<p>15:45 – 16:15</p>	<p><i>The Athenaeum Museum System: the University Museum System: new practices on accessibility</i></p>
<p>Contents and inputs</p>	<ul style="list-style-type: none"> <i>Speaker: MUDISA-Museo didattico delle scienze agrarie (Dipartimento Agricoltura Ambiente e Alimenti), il MUSNAM-Museo delle scienze naturali del Molise (Dipartimento di Bioscienze e Territorio), l'ARATRO-Galleria Gino Marotta e il MUSEP-Museo della scuola e dell'educazione popolare (entrambi del Dipartimento di Scienze Umanistiche, Sociali e della Formazione) e il GFA-Giardino della Flora Appenninica di Capracotta.</i> <i>The Athenaeum Museum System is a stable institution in the territory, free of charge and at the service of the community, which guarantees the preservation, enhancement, promotion and public enjoyment of its scientific, naturalistic, historical, educational and artistic collections.</i> <i>Museunimol responds to the cultural and educational needs not only of its students, who are directly affected by the museums' educational paths, but also to the cultural demand of the local community with proposals consistent with the University's Third Mission..</i>

Expected output	<ul style="list-style-type: none"><i>The System for its operation uses the specific skills and technologies of the University, and at the same time experiments with the innovative lines of museum organization, of an open and widespread type in the territory, coordinating itself, thanks also to the activities of the Museums Commission of CRUI, the National Conference of Rectors, with national and international university experiences.</i>
16:15 – 17:30	Discussion and wrap up
17:30 End of the workshop	



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Informazioni

Per il **viaggio** si consiglia il treno da Roma Termini (Treno fino a Venafro, poi il viaggio prosegue in autobus sostitutivo – unico biglietto).

Per **Hotel** si consiglia:

- 1 - <https://www.centrumplace.it/> posizione ideale, si trova alle spalle della stazione e si raggiunge l'università in 4/5 minuti a piedi
- 2 – il centro di Campobasso è pieno di b&b, molto comodi per il pomeriggio e la sera, un po' più lontani dall'università (15 minuti a piedi).

Per il cibo si consiglia:

in realtà vedendo su tripadvisor è molto attendibile la lista dei ristoranti consigliati https://www.tripadvisor.it/Restaurants-g187799-Campobasso_Province_of_Campobasso_Molise.html pertanto, immagino che con una rapida consultazione si possa scegliere un menu adatto alle proprie esigenze.